



Blue Grouse

ESTATE WINERY and VINEYARD

March 30, 2022

Blue Grouse ‘threepeats’: In April, \$1 from every bottle sold goes to Nourish Cowichan

April is BC wine month and Nourish Cowichan donation month too

In short:

[Duncan, BC] For the third year in a row, \$1 from every bottle of Blue Grouse or Quill wine sold anywhere in BC goes to Nourish Cowichan to feed hungry children.

April is BC Wine Month, so it’s the perfect time for Blue Grouse to celebrate its Island winery and get charitable. Added to this, \$1 from every bottle sold will be matched dollar for dollar in a donation from the Brunner family, owners of the winery, to a maximum of \$10,000.

Help spread the word! To download a digital tool kit with social media captions and graphics click the links below: to the charity visit: <https://nourishcowichan.ca/donate>

More Information:

It might be hard to believe, but the Cowichan Valley is one of BC’s regions with the highest child poverty rate, at a whopping 30%. The team at Nourish Cowichan prepares hampers and gives food to families that are going through financial insecurity. The donations are divided among those in need including schools in the Cowichan Valley district, the maternity clinic, the Cowichan Valley District Hospital, and many daycares in the area.

Many families need our support to get back on their feet. You can help through a wine purchase or a straight donation to Nourish Cowichan. Last year, through sales and matching funds, Blue Grouse was able to donate \$20,000 to Nourish Cowichan and provide 10,000 meals to families in need! An outstanding result that was only achieved through donations in multiple channels.



LET'S HELP COWICHAN KIDS

To meet or beat 2021, the whole Blue Grouse team is asking for as many donations as possible through the winery, online, restaurants, and retail stores. Our 2022 goal is to reach at least \$25,000. For those who would like to contribute to the campaign without the purchase of alcohol, they can head to Blue Grouse's Canada Helps link and send any contribution. Click [here](#) for more info.

"My dream would be to see this fundraising for Nourish Cowichan at a million dollars and have it become a Blue Grouse tradition. If we can achieve our team goal of \$25,000 it's a step in the right direction," says proprietor Paul Brunner. "This community has shown a lot of love for children and the Nourish Cowichan team in the past two years, and I'm sure they will show up for them again this time."



Paul, Paula and Cristina Brunner will be matching donations up to \$10,000

About Blue Grouse Estate Winery

Blue Grouse is a family-owned winery in the Cowichan Valley Sub GI on Vancouver Island, with a commitment to stewardship. The idea is that we leave everything we touch better than it was when we found it.

The lineup of wines are offered under the Blue Grouse and Quill labels from sustainably farmed estate-grown vines as well as from partner grape growers. Quill wines, part of the Blue Grouse family, are fresh, approachable, and made to be enjoyed with friends. Varietal wines include Ortega, Pinot Gris, and Pinot Noir, as well as a traditional method sparkling wine, "Paula" named after the owners' daughter, and on occasion small lot experimental wines. The wines are bright, crisp, and well-balanced, showcasing where they are grown.

The winery and surrounding vineyard are an awarded, sought-after destination. Visit this celebrated winery by booking your appointment to enjoy cool climate wines or tasting flights with cheese or charcuterie, and take in the surrounding views of nature and vines. Book online [here](#).